

JINDAL COLLEGE FOR WOMEN

(Managed By Pragun Jindal Philanthropic Organization)
Jindal Nagar, Tumkur Road, Bengaluru-73



COMMERCE FORUM

ANNUAL REPORTS

2019-20

REPORTS ON COMSINN -Commerce and Management innovation**Number of students benefited- BBA****YEAR : 2019-2020****Purpose of the event:**

COMSINN -Commerce and Management innovation and Intra Collegiate fest which was renamed after ARISTA. This is the platform provided to identify the prominent talent among the commerce and management students every year it's been experience a wonderful outcome and successful event the inter College at the intra College fest showed degree of changes in the excitement level of students who go through the monotonous academic life the fest act as a least area for students to showcase all kinds of unique talents hidden within the events organized on 16.10.2019 , 17.10.2019, 18.10.2019. 19.10.2019. The following events were organized Ice breaking, Business quiz, Poster presentation, best manager, Service launch, and Business lab interior, mad ads corporate fashion show.

Program outcome:

1. Ice breaker event intended the students to form themselves into a team and and helped them to know each other, expose their talents and Express opinion on respective teams.
2. Quiz event enriched the knowledge earned and gained from the event and game access to you mind and ability and the response from the students was overwhelming. Prove the capacity and capability of the students.
3. Poster Presentation event is intended about a particular issue that is important to the society and the nation as a whole, it enhance the students with the knowledge, creativity, is there ideas using the colours of imagination.
4. Best manager event groom the qualities of a manager in the students and trained dam to become a successful future manager with good communication mentoring sponsoring the future leaders. The learnt about trying of new things experiments with new ideas leadership qualities self discipline and also discovered their strengths through the event.
5. Service launch event meet the students to learn about customer needs service design testing of service marketing and advertising and ensuring the service that will reach out its audience.
6. Business lab interior and Mad- ads competition help the students to showcase their creativity e in business stock market management and other respective concepts. It built an innovative culture that enhances creativity skills and leadership roles. It helps the students to learn the model making charts conceptual presentations and also teamwork. Mad adds is advertisement

making competition which includes humorous and conceptual advertisement presentation regarding FMCG products and services etc.

7. Corporate fashion show-passion for fashion - fashion has to reflect who you are, students learnt regarding the specific outfit that is usually planned in accordance to the statement that the designer wants to make about their collections. This event provides students with an opportunity and reward creativity and inventiveness; discover, emerging talent & facilitate careers



careers